



Social media for SME's seminar in association with the BPMA and CIM Delegate Joining Instructions

Thank you for booking to attend this event, we hope you find it an enjoyable learning experience.

Please read the following information carefully.

Event Venue: Room - Berkshire 10, Berkshire Conference Centre
The Chartered Institute of Marketing
Moor Hall
Cookham
Maidenhead
Berkshire
SL6 9QH

Map: [Map to venue](#)

Date: 02 October 2012

Times: 13:45 – 14:00 Registration and networking
14:00 – 18:00 Presentation

Contacts: Prior to the event [email](#) or call +44 (0)1628 427 340

Please note:

- If you have any specific dietary requirements please email [CIM Events](#)
- To aid networking on the day, a delegate list will be available to view.
- Videos/photographs may be taken during the event for CIM marketing purposes. If you do not wish to appear on such materials, please contact us prior to the event.
- CPD certificates and feedback questionnaires will be sent by email following the event, so please make sure we have your correct email address.
- Please notify us if you cannot attend the event.
- The Institute reserves the right to charge delegates who do not attend without giving us email notification at least 24 hours prior to event.
- If you are a non-member and would like to receive further information about Region and Branch events, please email the [CIM Events](#).