

The marketing debate

Delegate Joining Instructions

Thank you for booking to attend this event, we hope you find it an enjoyable learning experience. Please read the following information carefully.

Event Venue: The Studio Manchester
The Hive
51 Lever Street
Manchester
United Kingdom
M1 1FN

Date: 18 April 2013

Times: 18:00 – 18:30 Registration, networking and snack refreshments
18:30 – 20:00 Presentation

Map: [map of venue](#)

Venue information: Please go to the main reception at The Hive, where a receptionist will meet you. Take the lift to the third floor to the 'Grow' room. Registration is outside this room.

Car parking: On-street parking is available, however please ensure you follow any pay and display instructions. The Hive recommend you use the Church Street NCP where they offer a reduced rate.

Contacts: If for any reason you cannot attend, please would you inform us at your earliest convenience by [e-mail](#).
On the day of the event call **Kerry Wilson on 07715 899477**

Please check the event details on our website on the day of the event for the most up-to-date information.

Further details are attached, along with our top tips for networking. In the event you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail to the relevant person.

This event has been allocated 1.5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

If you are a non-member and would like to receive region and branch event e-mail promotion, please reply to this e-mail with '**Please sign me up for event email promotion**' in the subject line.

Please note:

- If you have any specific dietary requirements please e-mail [CIM Events](#)
- To aid networking on the evening, a delegate list will be available to view.
- Videos/photographs may be taken during the event for CIM marketing purposes. If you do not wish to appear on such materials, please contact us prior to the event.
- CPD certificates and feedback questionnaires will be sent by e-mail following the event, so please make sure we have your correct e-mail address.
- Please notify us if you cannot attend the event.
- If you are a non-member and would like to receive further information about Region and Branch events, please e-mail the [CIM Events](#).