

Learning from major marketing failures

Delegate Joining Instructions

Thank you for booking to attend this event, we hope you find it an enjoyable learning experience.

Please read the following information carefully.

Event Venue: Room 3.101/3
Manchester Business School
West Building
Booth Street West
Manchester
United Kingdom
M15 6PB

Venue information: Delegates should go to Room 3.101 for registration. The presentations will then take place in room 3.103.

Map: [Directions to venue](#)

Parking: There is a multi-storey paid for car park just beyond the west car park which delegates can use. Unfortunately it is not shown on the map as a car park.

Date: 27 February 2013

Times: 17:00 – 17:30 Registration, networking and snack refreshments
17:30 – 20:00 Presentation

Contacts: Prior to the event [email](#) or call +44 (0)1628 427340
On the day of the event call **Kerry Wilson on 07715 899477**

Please note:

- If you have any specific dietary requirements please email [CIM Events](#)
- To aid networking on the evening, a delegate list will be available to view.
- Videos/photographs may be taken during the event for CIM marketing purposes. If you do not wish to appear on such materials, please contact us prior to the event.
- CPD certificates and feedback questionnaires will be sent by email following the event, so please make sure we have your correct email address.
- Please notify us if you cannot attend the event.
- If you are a non-member and would like to receive further information about Region and Branch events, please email the [CIM Events](#).