

Currently Marketing Communications Manager at Greggs, Simon has held a variety of roles at the UK's leading retail baker since joining them in 1998. Working in change management and retail development for a number of years, Simon then took up a central Marketing role, initially responsible for managing local shop marketing for all new shop and refit projects. Moving into a broader marketing communications role in 2011, Simon is now responsible for communication of the Greggs brand across all media channels.