



Persistent friction in technology – sales vs marketing Delegate Joining Instructions

Thank you for booking to attend this event, we hope you find it an enjoyable learning experience. Please read the following information carefully.

Event Venue: Fujitsu
22 Baker Street
London
W1U 3BW

Date: 25 June 2013

Times: 16:30 – 17:00 Registration and coffee
17:00 – 19:30 Presentation, including drinks and canapes

Venue information: Registration and coffee will be in the conference foyer on the first floor. When entering the building via the ground floor entrance, receptionists will greet you and direct you to the first floor via stairs or lift

Map: Please see the attached map for location and transport and parking information.

Contacts: Prior to the event [email](#) or call +44 (0)1628 427 340
On the day of the event call **Kerry Wilson on 07715 899477**

PLEASE NOTE:

Please check the [event details](#) on our website on the day of the event for the most up to date information.

If, for any reason, you cannot attend, please would you inform us at your earliest convenience by [e-mail](#)

In the event you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail to the relevant person.

This event has been allocated 2.5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

If you are a non-member and would like to receive region and branch event e-mail promotion, please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Please note:

- If you have any specific dietary requirements please e-mail [CIM Events](#)
- To aid networking on the evening, a delegate list will be available to view.
- Videos/photographs may be taken during the event for CIM marketing purposes. If you do not wish to appear on such materials, please contact us prior to the event.
- CPD certificates and feedback questionnaires will be sent by e-mail following the event, so please make sure we have your correct e-mail address.