



The Chartered  
Institute of Marketing

## Proxy form The Chartered Institute of Marketing

I: .....

Membership Number: .....

of [Address] .....

being a member of The Chartered Institute of Marketing, hereby appoint the Chair of the Meeting or

..... (1.)

as my proxy to vote in my name and on my behalf at CIM's Annual General Meeting to be held on 19 January 2015, and at any adjournment thereof. (2.)

If you wish to instruct your proxy how to vote please indicate with an "X" in the spaces below how you wish your vote to be cast. Otherwise your proxy may exercise his/her discretion as to how to vote, or whether to abstain.

Resolution	For	Against
<p><b>Resolution 1</b></p> <p>To receive and consider the Annual Report of the Board of Trustees on the business and activities of the Institute, and the audited Annual Report and Accounts for the financial year ended 30 June 2014 and the Auditors' Report.</p>		
<p><b>Resolution 2</b></p> <p>To re-appoint BDO LLP as Auditors of the Institute until the accounts are next laid before the members in general meeting and to authorise the Board of Trustees to approve their remuneration.</p>		
<p><b>Special Resolution 1</b> - In accordance with Article 10 of the Charter of the Institute, it is hereby resolved by the Voting Members that, subject to such modifications as the Privy Council may require, the Bye-laws of the Institute shall be altered as follows:</p> <p>Delete Bye-law 48 and substitute:</p> <p>"The quorum for meetings of The Board shall be half of its current membership plus one, subject to elected Trustees being in the majority."</p>		

.....  
Signed

.....  
Date

### Notes

1. If you wish to appoint someone other than the Chair of the Meeting as your proxy, please delete the words "the Chair of the Meeting" and insert the name of the person appointed in the space provided.
2. The completion of the Proxy Form will not prevent members from attending and voting at the Annual General Meeting, although attendance will nullify the proxy.

**This form must be returned to the Institute Secretary, The Chartered Institute of Marketing, Moor Hall, Cookham, Berkshire, SL6 9QH no later than 48 hours prior to the commencement of the meeting. Please note that scans, faxes and emails cannot be accepted.**