



CIM

The Chartered  
Institute of Marketing

### **International marketing case study: Slō Drinks**

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** Room 139, Churchill House  
Chester Business School, University of Chester  
Queen's Park Campus  
Queen's Park Road  
Chester  
CH4 7AD
- Date:** Wednesday, 11 November 2015
- Times:** Registration is from 18:00; the event starts at 18:30 and finishes at 20:00.
- Please note:** For the most up-to-date information, please click [here](#) to view the event on our website.

This event has been allocated 1.5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For further information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.