



C I M

The Chartered
Institute of Marketing

Northern Conference – 21 April 2016

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** Manchester Conference Centre
78 Sackville Street
Manchester
M1 3BB
- Date:** Thursday 21 April 2016
- Times:** Registration is from 08:30 and will take place in front of the Pioneer Theatre (see attached map) The event starts at 09:30 and finishes at 16:30
- Event information:** Refreshments and exhibition stands will be in the Pioneer Room. Opening address from our host and keynotes will be delivered in the Pioneer Theatre and workshops will be held in Conference Room 1, The Leader Suite and Pioneer Theatre.
- Directions and parking:** Please click [here](#) to view the map on google maps. The Manchester Conference Centre/Pendulum Hotel is located on Sackville Street and has no on-site parking. Parking is available in the multi-storey car park located next to the Manchester Conference Centre on Charles Street. If approaching from Mancunian Way drive past the Conference centre/hotel entrance and take the first left down Charles Street, the car park entrance will be on your right. If approaching from Sackville Street, drive to the end of the road and follow Sackville Street on to Charles Street, the Car park entrance will be on your right. If you are driving and using a sat nav please use the postcode M1 3BB. For additional information regarding travel please click [here](#). Alternative parking options can be found on [Parkopedia](#).
- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
- Latest information:** For the most up-to-date information, please click [here](#) to view the event on our website.

This event has been allocated 5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For further information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team
CIM |Catalyst of collective intelligence

D: +44 (0)1628 427340
E: cimevents@cim.co.uk
W: cim.co.uk