



CIM

The Chartered  
Institute of Marketing

## **Communicating effectively in the healthcare sector, 16 March 2016**

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

**Event Venue:** Macdonald Manchester Hotel  
London Road  
Manchester  
M1 2PG

**Date:** Wednesday 16 March 2016

**Times:** Registration is from 17:00; event starts at 17:45  
finishing at 20:00

**Directions and parking:** The hotel offers on-site parking for a charge of £15. Alternatively there is Piccadilly Place carpark across the road from the hotel which offers 4 hours of parking for £7. Please click [here](#) for additional parking options from Parkopedia.

**Please note:** If you are new to networking then you might find the Attached networking tips of use. For the most up-to-date information, please click [here](#) to view the event on our website.

This event has been allocated 2.5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For further information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

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**Network Support Team**  
**CIM** |Catalyst of collective intelligence

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