



CIM

The Chartered
Institute of Marketing

[How to measure social media ROI – 2 February 2016](#)

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** Hull University Business School
Cottingham Road
Hull
East Riding of Yorkshire
HU6 7RX
- Date:** Tuesday 2 February 2016
- Times:** Registration is from 18:00; the event starts at 18:30 finishing at 20:00
- Directions and parking:** Please click [here](#) to view the map. The Business School is located off the B1233 Cottingham Road. Free parking is available within the University grounds, follow the signs to the visitor carpark.
- Please note:** If you have any special dietary requirements please contact the Network Support team at your earliest convenience.
For the most up-to-date information, please click [here](#) to view the event on our website.

This event has been allocated 1.5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For further information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team
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