



CIM

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Speaker information:

Francesca Monaco, Marketing Director for Rocketseed, Francesca has over nine years' experience in both sales and marketing within the B2B sector. By day, she's the Marketing Director for Rocketseed, the next generation Email Media specialists. By night she volunteers with CIM holding the positions of Chair of CIM's Surrey branch and MPAG representative for the South East of England. As a marketing generalist, Francesca has worked for both large multinational corporations, such as HBOS, and SME companies where she has helped build their marketing strategy and communication plans. She has a passion for gadgets and programmes that reward customer loyalty and is often referred to as the Cashback Queen.

Francesca on LinkedIn: https://twitter.com/F_Monaco

Nicky Rudd, Managing Director of Padua Communications she is a communications consultant with 20 years' experience and is responsible for directing the team at Padua Communications, an award-winning communications consultancy. She is an avid consumer of content and has created a tonne of it over the past two decades as a PR consultant, TV producer, radio producer, radio presenter and secondary school teacher. She has a broad experience of working with consumer and business to business clients including New Technology CAD/CAM, Fujifilm, match.com, Brewers, Ipsos Retail Performance and Motorola. She now helps provide consultancy and results-driven campaigns for both large and small companies.

Nicky is a member of the Chartered Institute of Public Relations (CIPR), the Chartered Institute of Marketing (CIM) and is a committee member of the CIM Surrey branch. She is a regular facilitator and speaker on business communications, marketing, PR and social media and was recently voted one of the top 50 Business Women in Surrey.

Nicky on LinkedIn: www.twitter.com/nickyrudd01

Sally Pritchett, Director at Something Big Often known as 'Tigger on Speed', Sally is passion in human form. Having spent her early career client side getting thoroughly cheesed off with agencies not understanding her briefs, she teamed up with partner Nick, who quickly learnt to read her mind and together they created Something Big, an agency that brings that extra commercial acumen to their clients communication strategies.

Sally on LinkedIn: https://twitter.com/Something_big

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