



CIM

The Chartered
Institute of Marketing

Digital marketing and the CIM journey to success – 28 April 2016

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue:

Blackburn College
University Centre Business School
Blackburn
Lancashire
BB2 1DN

Date:

Thursday 28 April 2016

Times:

Registration is from 08:00; event starts 08:45 finishing at 10:00

Directions and parking:

Please click [here](#) to view the map. Parking is available for visitors within the college site carpark. Alternatively there is additional parking in the pay & display carpark on University Close at a cost of £2.50 for 2 hours. For additional parking options please click the link for [Parkopedia](#).

Networking tips:

Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

Latest information:

For the most up-to-date information, please click [here](#) to view the event on our website.

This event has been allocated 1 hour of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For further information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team

CIM |Catalyst of collective intelligence

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