



CIM

The Chartered  
Institute of Marketing

### **CPD launch, 26 April 2016**

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

**Event Venue:** The Presentation Suite City View 1239  
Owen Building 12th Floor, Sheffield Hallam University,  
Howard Street  
Sheffield  
S1 1WB

**Date:** Tuesday, 26 April 2016

**Times:** Registration is from 18:00; the session starts at 18:30 and finishes at 19:30.

**Directions and parking:** Please click [here](#) for the map on google maps. There is no on-site parking at the University, however there are two carparks nearby. The NCP Arundel gate is next to the University and is £7.00 for 2 hours. This rate is discounted to £4.50 if you scan the yellow parking chip at the University main reception. For alternative parking and travel arrangements please visit the Sheffield Hallam University site [here](#) or visit [parkopedia](#).

**Please note:** For the most up-to-date information, please click [here](#) to view the event on our website.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

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**Network Support Team**  
**CIM** |Catalyst of collective intelligence

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