



CIM

The Chartered
Institute of Marketing

Digital masterclass – 12 April 2016

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue:	The Academy University of Ulster 25-51 York Street Belfast Co. Antrim BT15 1ED
Date:	Tuesday 12 April 2016
Times:	Registration is from 09:30; event starts at 10:00 finishing at 13:00
Directions and parking:	Please click here to view the map. The Academy is part of Ulster University and is located on York Street. There is a small carpark onsite is available on a first come first served basis. Alternatively there is metered parking on York Street and surrounding roads (Curtis Street and Academy Street). For additional parking options please click the link for Parkopedia .
Networking tips:	Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
Latest information:	For the most up-to-date information, please click here to view the event on our website.

This event has been allocated 3 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For further information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

As part of this event there will be an interactive session after each speaker. If you have any questions you would like covered, in advance, please send to carol.magill@cim.co.uk to ensure that you leave the masterclass with all your questions answered.

Attendance at this event also offers you the chance to have a free PPC audit of your website. If you wish to avail of this please send details directly to our guest speaker John Cave john@biddible.co.uk.

Finally, we will be online at this event so please bring with you your laptop or other device which can be wi-fi enabled.

Network Support Team
CIM | Catalyst of collective intelligence

D: +44 (0)1628 427340

E: cimevents@cim.co.uk

W: cim.co.uk