



CIM

The Chartered
Institute of Marketing

Digital innovation: Creating breakthrough products, 3 May 2016

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** CitizenM Hotel
60 Renfrew Street
Glasgow
Scotland
G2 3BW
- Date:** Tuesday 03 May 2016
- Times:** Registration is from 18:00; event starts 18:30 finishing at 20:00
- Directions and parking:** Please click [here](#) to view the map. [CitizenM Hotel](#) does not offer any on-site parking. Discounted rates are available at [Cambridge Street Carpark](#), a 5 minute walk from the hotel. The postcode for Cambridge Street carpark is G2 3HN and to get to the Hotel from exiting the carpark take a left onto Cambridge Street, take a left after 100 metres at Renfrew Street and the hotel is located after approximately 200 metres. For additional parking options please click the link for [Parkopedia](#).
- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
- Latest information:** For the most up-to-date information, please click [here](#) to view the event on our website.

This event has been allocated 1.5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For further information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team
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