



CIM

The Chartered
Institute of Marketing

How to drive digital marketing success – 08 June 2016

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue:	Crowne Plaza Newcastle Stephenson Quarter Hawthorn Square Forth Street Newcastle NE1 3SA
Date:	Wednesday 8 th June 2016
Times:	Registration is from 18:00; event starts 18:30 finishing at 20:00
Directions and parking:	Please click here to view the map. The Crowne Plaza hotel is located on Forth Street. Parking is available in the Stephenson Quarter multi-storey carpark adjacent to the hotel on Forth Banks A1600 for a charge of £3.60 for three hours. To access the hotel from the carpark please use level 10 and the postcode for Satnav devices is NE1 3PH. For additional parking options please click the link for Parkopedia .
Networking tips:	Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
Latest information:	For the most up-to-date information, please click here to view the event on our website.

This event has been allocated 1.5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For further information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team
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