



CIM

The Chartered
Institute of Marketing

Practical SEO for General Marketers – Thursday 21 July 2016

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** West Oxford Community Centre
Botley Road
Oxford
OX2 0BT
- Date:** Thursday 21 July 2016
- Times:** Registration is from 18:30; event starts 19:00 finishing at 21:00
- Directions and parking:** Please click [here](#) to view the map. There is limited free parking onsite. If the carpark is full there is parking at the [Oxford station main car park](#) located on Becket Street, which is a 7 minute walk to the venue for a fixed charge of £7.20 after 5pm. Please also check [Parkopedia](#) for additional parking.
- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
- Latest information:** For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated 2 hours. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team

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