



CIM

The Chartered
Institute of Marketing

Northern Awards 2016

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the evening are listed below.

- Event Venue:** Crown Plaza Newcastle
Stephenson Quarter
Hawthorn Square
Forth Street
Newcastle-Upon-Tyne
NE1 3SA
- Date:** Thursday 3 November 2016
- Times:** Welcome drinks reception at 19:30; followed by a three-course dinner, awards presentation and live entertainment with the evening finishing at 00:00.
- Directions and parking:** Please click [here](#) to view the map.
- There is no parking available at the [Crown Plaza](#). Parking is available at [Stephenson Quarter Car Park](#) located on Forth Banks, costing £6.00 for up to 12hrs / £12.00 for 24hrs and the hotel can be accessed from level 10.
- There are several free parking options after 6pm within walking distance. [Grainger Town](#) multi-storey is a 6 minute walk away and there is limited street parking on Forth Street / Forth Banks.
- Details on additional parking can be viewed on [Parkopedia](#).
- Dress code:** Black-tie
- Menu:**
- Starter**
Celeriac, apple & leek soup
- Main course**
Corn-fed chicken breast, pomme anna, wild mushroom & tarragon cream OR Lemon thyme, pea & Elsdon goats cheese arancini with a rocket & truffle salad
- Dessert**
Dark chocolate brownie, Doddingtons vanilla mascarpone & praline soil

Please [notify us](#) by 31 October of any dietary or accessibility requirements for the venue

For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 2 hours within the Professional Marketing Standards category of Monitoring and measuring effectiveness. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own Contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team

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