



CIM

The Chartered  
Institute of Marketing

## Facebook for business results - 21 September 2016

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** Royal Scots Club  
29-31 Abercromby Place  
Edinburgh  
EH3 6QE
- Date:** Wednesday 21 September 2016
- Times:** Registration and networking is from 09:00, event starts 09:30; finishing at 16:00
- Directions and parking:** Please click [here](#) to view the map.  
There is on street parking directly outside the [Royal Scots Club](#). Parking on Abercromby Place is metered Monday to Saturday from 8:30am to 6:30pm at a cost of 50p every 15 minutes and restricted to a maximum stay of 4 hours, after which time you may move the car to a new space and re-ticket. There is additional metered parking available on Northumberland Street, Heriot Row and Drummond Place. Alternatively, there is a NCP at St James Centre and a 24 hour rate is £20.00. This is approximately 10 minutes walk from the Club. For additional parking options please click the link for [Parkopedia](#).
- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
- Latest information:** For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 6 hours within the Professional Marketing Standards framework category of Digital capability. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

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### Network Support Team

**CIM** |Catalyst of collective intelligence

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