



CIM

The Chartered
Institute of Marketing

Practical SEO for general marketers

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue:	The Boardroom, Reading University Students Union Whiteknights Campus University of Reading Reading Berkshire RG6 6UR
Date:	Thursday 3 November 2016
Times:	Registration from 18:30; event starts at 19:00; finishing at 21:00
Directions and parking:	Please click here to view the map. Free parking is available on site, the nearest to the venue being car parks 4 & 9. Please see the attached Campus map and for further travel information to the venue please see Travel information .
Networking tips:	Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
Latest information:	For the most up-to-date information, please click here to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 2 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team

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