



CIM

The Chartered  
Institute of Marketing

### [Why direct mail is still relevant in 2016](#)

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** Kendal College  
Milnthorpe Road  
Kendal  
Cumbria  
LA9 5AY
- Date:** Wednesday 30 November 2016
- Times:** Registration from 18:00; events starts 18:30 and finishes at 20:00
- Directions and parking:** Please click [here](#) to view the map.
- Please click [here](#) to view the location in google maps. Pay and display on-site parking is available for a cost of £3 for three hours or more. Alternatively, free parking is available in residential side streets. For additional parking options please click the link for [Parkopedia](#).
- Latest information:** For the most up-to-date information, please click [here](#) to view the event on our website.