



CIM

The Chartered
Institute of Marketing

[Branding and sustainability](#)

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue: Lancaster University Management School
Bailrigg
Lancaster
LA1 4YX

Date: Tuesday 8 November 2016

Times: Registration from 18:00; event starts 18:30 and finishes at 20.00.

Directions and parking: Please click [here](#) to view the map.

There is parking available at the [Lancaster Management School](#). Visitors must use pay & display car parks around the campus for £2.00 per hour but parking is free after 18:00. The closest to the Management School is located in front of the building on either side of the road or down Grizzdale Avenue.

Networking tips: Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

Latest information: For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 2 hours within the Professional Marketing Standards category of Branding. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team

D: +44 (0)1628 427340

E: cimevents@cim.co.uk

W: cim.co.uk

