



CIM

The Chartered  
Institute of Marketing

## Visual social media marketing

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** Royal Scots Club  
29-31 Abercromby Place  
Edinburgh  
EH3 6QE
- Date:** Wednesday 30 November 2016
- Times:** Registration from 09:00; events starts 09:30 and finishes at 16:00
- Directions and parking:** Please click [here](#) to view the map.

There is no parking at the [Royal Scots Club](#), however there is on-street metered parking on Abercromby Place at a cost of £2.00 per hour with a maximum stay of 4 hours. There is additional metered parking available on Northumberland Street, Heriot Row and Drummond Place. The closest Car park is [St James Centre NCP](#), a 7 minute walk away costing £13.00 for 7 hours.

For further parking options please check [Parkopedia](#) for more info.

- Latest information:** For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 7 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).