



# CIM

The Chartered  
Institute of Marketing

## Being brave with marketing

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

**Event Venue:** Room MB2, first floor  
University of Buckingham  
Hunter Street  
Buckingham  
Buckinghamshire  
MK18 1EG

**Date:** Wednesday 08 February 2017

**Times:** Registration from 18:30; events starts 19:00 and finishes at 20:30

**Directions and parking:** Please click [here](#) to view the map.

There is free parking onsite at the university, please see the attached campus map to find the carparks available to use.

Room MB2 (Masons' building 2, first floor) can be found on Hunter Street, immediately behind Yeomanry House which is accessed opposite the Hunter Street library and is indicated on the map as building 11.

**Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

For the most up-to-date information, please join our twitter feed at [@CIMinfo\\_SE](#) and click [here](#) to view the event on our website.

**Latest information:**

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 1.5 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

**Network Support Team**  
**CIM | The Chartered Institute of Marketing**

D: +44 (0)1628 427340  
E: [cim.events@cim.co.uk](mailto:cim.events@cim.co.uk)  
W: [cim.co.uk](http://cim.co.uk)

