

Collaborative communications – 26 January 2017

Programme agenda

09:30 Registration – tea/coffee refreshments

10:00 Welcome by CIM – Carol Magill

10:20 Public sector collaboration and local partnership – Nicky Jackson (UK Government)

10:25 NHS National blood and transplant service GB – Missing Type campaign

11:30 Reaching the unreachable, convincing the invincible, persuading all sexually active women, not just those planning a family, to take folic acid daily – Safefood & McCann Blue

12:20 Conclusions

12:30 Close of event