



CIM

The Chartered  
Institute of Marketing

## [How to ensure your CRM system fully supports your marketing goals](#)

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** Moor Hall  
CIM  
Cookham  
Maidenhead  
Berkshire  
SL6 9QH
- Date:** Wednesday 15 March 2017
- Times:** Registration from 18:30 in the Mayflower Lounge; event starts at 19:00 and finishes at 20:30.
- Directions and parking:** Please see the attached map for directions to Moor Hall.  
  
There is free parking on-site.
- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
- Latest information:** For the most up-to-date information, please click [here](#) to view the event on our website and join our twitter feed at [@CIMinfo SE](#).

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 1.5 hours within the Professional Marketing Standards category of Insights. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

**Network Support Team**

**CIM** | The Chartered Institute of Marketing

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