



The Chartered
Institute of Marketing

Digital essentials for the medical sector

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below:

Event Venue: Room G35, Manchester Metropolitan University Business School
All Saints Campus
Oxford Road
Manchester M15 6BH

Date: Thursday 23 March 2017

Times: Registration from 17:00; event starts at 17:30 and finishes 20:00.

Directions and parking: Please click [here](#) to view the map on Google maps. Manchester Metropolitan University campus map is attached and the building is indicated as number 6 on the map.

Parking is available at the University campus however visitor spaces must be reserved in advance; please contact the All Saints Campus Reception on 0161 247 1324. Upon arrival, visitors are required to collect a pay & display permit from a designated collection point and clearly display the permit in their vehicle with a relevant pay & display ticket purchased from the machine. Parking is 30p per hour.

For additional parking options please click the link for [Parkopedia](#).

Networking tips: Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

Latest information: For the most up-to-date information, please click [here](#) to view the event on our website and join our twitter feed at [@CIMinfo North](#).

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 2.5 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team

CIM | The Chartered Institute of Marketing

D: +44 (0)1628 427340

E: cim.events@cim.co.uk

W: cim.co.uk

