



CIM

The Chartered  
Institute of Marketing

## PR and your digital strategy

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** Brighter Comms  
33-35 West Bute Street  
Cardiff  
CF10 5LH
- Date:** Friday 10 March 2017
- Times:** Registration from 08:00; events starts 08:30 and finishes at 10:00
- Directions and parking:** Please click [here](#) to view the map.

To access the building please press the Brighter Comms button on the intercom. The building is next to Cardiff Bay Chiropractors on West Bute Street.

There is limited pay & display parking on West Bute Street, Bute Street and Mount Stuart Square costing £1.70 for 2 hours parking. The nearest carpark is [Mermaid Quay](#), approximately 6 minutes' walk away costing £3.50 for 2 hours.

For additional parking options please click the link for [Parkopedia](#).

- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

- Latest information:** For the most up-to-date information, please join our twitter feed at [@CIMinfo Wales](#) and click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 1.5 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with **'Please sign me up for event e-mail promotion'** in the subject line.

### Network Support Team

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