



CIM

The Chartered  
Institute of Marketing

Dear Delegate,

[Small business and entrepreneurs marketing conference 2017](#)

**Friday 19 May 2017**

**de Havilland Campus, University of Hertfordshire, Hatfield, AL10 9EU.**

Thank you for registering for this event, we hope it will prove to be an enjoyable experience. The conference will take place in the **Law Court Building** at the University of Hertfordshire, de Havilland Campus. You will find a map of the university attached.

**Travelling to the University** - please see map attached. The campus is a short taxi ride away from Hatfield train station. For those travelling by car, parking at the de Havilland campus is free **but there are strict regulations which require you to provide your car registration prior to the day**. Please email [cim.events@cim.co.uk](mailto:cim.events@cim.co.uk) with your name and car registration number if you would like to park onsite.

Please note registration is from 09:00. The conference starts at 09:30 and will finish by 16:00.

We look forward to seeing you on Friday 19 May

Philip Preston  
CIM Network Manager East of England

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**Philip Preston**  
**Network Manager**  
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