



The Chartered
Institute of Marketing

Digital marketing trends 2017

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue: Nidd SR1-SR2
Hull University Business School
University of Hull
Cottingham Road
Hull HU6 7RX

Date: Tuesday 04 April 2017

Times: Registration from 18:00; events starts 18:30 and finishes at 20:00

Directions and parking: Please click [here](#) to view the map.

There is parking available at [Hull University Business School](#). Please click [here](#) for a map of the campus, the Nidd is located as number 39 on the map with the Business School located below at number 29 (section C4). The West entrance is the closest entrance and there is visitor parking to the left of the building.

Networking tips: Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

Latest information: For the most up-to-date information, please join our twitter feed at [@CIMinfo_North](#) and click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 1.5 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team
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