



CIM

The Chartered
Institute of Marketing

How to price your platypus

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

Event Venue:	Manchester College 2 New Quay Street Manchester United Kingdom M3 3BE
Date:	Thursday 25 May 2017
Times:	Registration from 18:00; events starts 18:30 and finishes at 20:00
Directions and parking:	Please click here to view the map. There is an NCP car park next to the college.
Networking tips:	Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
Latest information:	For the most up-to-date information, please join our twitter feed at @CIMinfo_North and click here to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 1.5 hours within the Professional Marketing Standards category of Strategy. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

ave booked on behalf of a colleague and provided your own contact details, please
o the relevant person. **If for any reason you cannot attend, please [contact us](#)**
enience.

er and would like to receive event e-mail promotion, Please reply to this e-mail with
or event e-mail promotion' in the subject line.

Network Support Team
CIM | The Chartered Institute of Marketing

D: +44 (0)1628 427340
E: cim.events@cim.co.uk
W: cim.co.uk

