



CIM

The Chartered
Institute of Marketing

Challenges and opportunities facing today's marketers: Overview by Chris Daly, Chief Executive of CIM

Thank you for booking onto our upcoming event, details for the day are listed below.

Event Venue: Baker McKenzie Global Services Ltd
Fourth floor, City Quays One
7 Clarendon Road
Belfast, Co. Antrim
BT1 3BG

Date: Wednesday 05 April 2017

Times: Registration from 10:00 with tea/coffee; events starts 10:30 and finishes 12:30.

Directions and parking: Please click [here](#) to view the map.

There is limited parking on-site (car parking available is limited to 2 hours). If you can, we recommend arriving early to avail of public street car parking. Additional parking is available at Donegall Quay carpark, costing £2.00 per hour and at St Anne's square both of which are within a 10 minute walk of the venue. Disabled car parking is available – please get in touch to arrange.

Refreshments will be available from 09:00 to delegates who wish to arrive early.

For additional parking options please click the link for [Parkopedia](#).

Networking tips: Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

Latest information: For the most up-to-date information, please join our twitter feed at [@CIMinfo Ireland](#) and click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 2 hours within the Professional Marketing Standards category of Strategy. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team

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