



CIM

The Chartered  
Institute of Marketing

## Google Analytics masterclass – 23 May 2017

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

**Event Venue:** University of Brighton  
Room 221 Mithras House  
Lewes Road  
Brighton  
East Sussex  
BN2 4AT

**Date:** Tuesday 23 May 2017

**Times:** Registration from 09:00; events starts 09:30 and finishes at 13:00

**Directions and parking:** Please click [here](#) to view the map.

There is no parking on campus, however there is free unrestricted parking at the back of the building and on Lewes Road, Dewe Road and Natal Road, please see the attached campus map for further detail. If travelling by train Moulsecomb train station is an 8 minute walk from the campus.

**Networking tips:** For additional parking options please click the link for [Parkopedia](#). Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

**Latest information:** For the most up-to-date information, please join our twitter feed at [@CIMinfo\\_SE](#) and click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 3.5 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this email with

**'Please sign me up for event e-mail promotion'** in the subject line.