



The Chartered  
Institute of Marketing

## Nurturing north-east talent

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

**Event Venue:** The Business Clinic  
Northumbria University  
97 New Bridge Street  
Newcastle NE1 2SW

**Date:** Wednesday 14 June 2017

**Times:** Registration from 18:00; events starts 18:30 and finishes at 20:00

**Directions and parking:** Please click [here](#) to view the map.

Delegates may park at the Northumbria University City Campus pay & display carpark for £2.00 after 17:00, which can be accessed off Falconer Street – please see attached Business clinic map for further details.

Alternatively, there is a carpark on Argyle Street which is free to park after 17:00 and is a 3-4 minute walk from The Business Clinic. This carpark can be found as number 2 , section D3 on the attached parking map.

For additional parking options please click the link for [Parkopedia](#).

**Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

**Latest information:** For the most up-to-date information, please join our twitter feed at [@CIMinfo North](#) and click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 1.5 hours within the Professional Marketing Standards category of Monitoring and measuring effectiveness. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

### Network Support Team

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