



# CIM

The Chartered  
Institute of Marketing

## [Video content – an interactive workshop](#)

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

**Event Venue:** Room MST/02/009  
The Peter Froggatt Centre  
Queen's University Belfast  
Belfast BT7 1PS

**Date:** Tuesday 26 September 2017

**Times:** Registration from 10:00; events starts 10:15 and finishes at 16:00

**Directions and parking:** Please click [here](#) to view the map.

Parking is limited at the campus, so please park in the surrounding roads off University Street. For additional parking options please click the link for [Parkopedia](#).

Please find attached a campus map to help you locate The Peter Froggatt Centre. Please head to the Junction Café in the Main site tower (The Peter Froggatt Centre) and follow the CIM signage.

**Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

**Latest information:** Prior to the event delegates with an Apple iPhone will be required to download '[YouTube Director for Business](#)' and familiarise yourself with the application in advance of the session. Delegates with an Android phone can download one of the free video editing applications listed [here](#). If you're unsure which Android app to use, we can recommend FilmoraGo. Again, please familiarise yourself with your chosen app prior to the session.

If you have any questions in advance of the session please contact Peter Craven at [petercraven@blueskyvideo.net](mailto:petercraven@blueskyvideo.net)

At registration, you will receive a user ID and password code to ensure you can access wi-fi. If you are unable to attend the session and wish to send someone else in your place [let us know](#) before Friday 22 September so we can make changes to the wi-fi credentials.

A sandwich buffet lunch will be provided with tea/coffee refreshments, so if you have any dietary requirements please [contact us](#) by Friday 22 September to allow us time to accommodate your requirements.

For the most up-to-date information, please join our twitter feed at [@CIMinfo\\_Ireland](#) and click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 5 hours within the Professional Marketing Standards category of Digital integration. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

**Network Support Team**

**CIM** | The Chartered Institute of Marketing

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