

## [Autumn Marketing Conference: Data-driven Marketing](#)

We hope you are looking forward to our Autumn Marketing Conference on Thursday 2 November – you'll find the latest details on the conference programme and speaker line-up on our conference website: [www.marketingeventseast.co.uk/data-driven-marketing-conference](http://www.marketingeventseast.co.uk/data-driven-marketing-conference)

The conference will be held in Layer Suite at the Weston Homes Community Stadium, the home of Colchester Utd FC - the stadium is adjacent to the main A12 and there is ample free parking on site. If travelling by car the [directions to the stadium](#) are as follows:

### A12 - JUNCTION 28

From the south (Ipswich bound carriageway). To access the stadium from the south, turn off at Junction 28, turning right at the first roundabout. Go across the bridge and then go straight over the second roundabout, before turning right into United Way from the third roundabout. You are now at the stadium.

From the north (London bound carriageway). To access the stadium from the north, turn off at Junction 28, **turning left at the first roundabout**. Turn right into United Way from the second roundabout. You are now at the stadium.

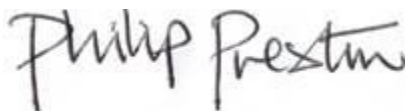
The postcode of the stadium is CO4 5UP, but you may find that your SatNav system does not acknowledge this postcode if it was bought before 2008. It is recommended to use CO4 5JS, which is the nearby Rapid Electronics factory.

The stadium is around 15 minutes by taxi from Colchester Railway Station.

Registration is from 9.30 am when you will be able to grab a coffee before the conference starts at 10.00am. We plan to finish by 4.00pm.

We look forward to seeing you next week.

Best regards



Philip Preston

CIM Network Manager East of England