

Dear Delegate,

We hope you are looking forward to our [Effective video content - how to get it right](#) event on **Wednesday 7 February**. The venue is the University of East London, University Square Stratford, 1 Salway Rd, London E15 1NF – you'll find directions [here](#). The nearest tube station is Stratford which is a 5-minute walk away.

You will find an agenda attached. Registration will be between 18:00 and 18:30 when refreshments will be available. The presentation and workshop will last around 90 minutes. Food and refreshments will be available again from 20:00 so you will have plenty of time to network with others attending the event.

Networking tips:

Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.

Latest information:

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 1.5 hours within the Professional Marketing Competencies framework category of Technical: Integrated Marketing Communications. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our website.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. If for any reason you cannot attend, please contact us at your earliest convenience.

We look forward to seeing you there.

Best regards,



Philip Preston
CIM Network Manager

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