

Why outbound marketing is dead

Delegate Joining Instructions

Thank you for booking to attend this event, we hope you find it an enjoyable learning experience.

Please read the following information carefully.

Event Venue: Room MF55, Wakefield College
Thornes Park Campus
Thornes Park
Wakefield
WF2 8QZ

For SATNAV users, please use postcode **WF2 8TY**

Map: [Map to venue](#)

Date: 25 September 2012

Times: 18:00 – 18:30 Registration, networking and snack refreshments
18:30 – 20:00 Presentation

Contacts: Prior to the event [email](#) or call +44 (0)1628 427 340
On the day of the event call **Bridget Batty +44 (0)7771870400**

Please note:

- If you have any specific dietary requirements please email [CIM Events](#)
- To aid networking on the evening, a delegate list will be available to view.
- Videos/photographs may be taken during the event for CIM marketing purposes. If you do not wish to appear on such materials, please contact us prior to the event.
- CPD certificates and feedback questionnaires will be sent by email following the event, so please make sure we have your correct email address.
- Please notify us if you cannot attend the event.
- The Institute reserves the right to charge delegates who do not attend without giving us email notification at least 24 hours prior to event.
- If you are a non-member and would like to receive further information about Region and Branch events, please email the [CIM Events](#).