

## B2B marketing in the drinks industry

### Delegate Joining Instructions

Thank you for booking to attend this event, we hope you find it an enjoyable learning experience.

Please read the following information carefully.

**Date:** 12 March 2013

**Times:** 18:00 – 18:20 Registration, networking and snack refreshments  
18:20 – 18:35 Presentation  
18:35 – 18:40 Fitting of safety gear  
18:40 – 20:00 Factory tour

**Because of the amount of content to be fitted in to the tour, please be prepared that the event may run beyond the planned finished time.**

**Event Venue:** Quinn Glass  
Quinn Business Park  
Ash Road  
Elton  
Chester  
United Kingdom  
CH2 4LF

**Venue information:** Please see below for clear directions to the venue. On arrival at the main entrance, there will be a registration desk set up in the ground floor reception area.

**Safety gear will be provided by Quinn Glass, however they have asked that if you have your own safety shoes, please can bring those with you. (They will supply them for those of you who don't have them.)**

**Map:** [Map of venue](#)

**Contacts:** Prior to the event [email](#) or call +44 (0)1628 427 340  
On the day of the event call **Kerry Wilson on 07715 899477**

**Please note:**

- If you have any specific dietary requirements please email [CIM Events](#)
- To aid networking on the evening, a delegate list will be available to view.
- Videos/photographs may be taken during the event for CIM marketing purposes. If you do not wish to appear on such materials, please contact us prior to the event.
- CPD certificates and feedback questionnaires will be sent by email following the event, so please make sure we have your correct email address.
- Please notify us if you cannot attend the event.
- If you are a non-member and would like to receive further information about Region and Branch events, please email the [CIM Events](#).

**Directions:**

Exit the M56 at Junction 14, and follow signs to Stanlow and Ellesmere Port.

Take the first right turn after leaving the motorway, which is signposted Elton and Ince.

The next right turn is signposted Quinn Glass, and is Ash Road. Follow this road for about two miles until you reach the site.

At the entrance to the site, you will need to buzz through to security at the gate and tell them you are attending a CIM event.

You should then follow the signs around to the main entrance, and there is car parking immediately outside.