

The state we're in

Delegate Joining Instructions

Thank you for booking to attend this event, we hope you find it an enjoyable learning experience. Please read the following information carefully.

Event Venue: Leeds Metropolitan University
Business School
The Rose Bowl
Portland Gate
Leeds
United Kingdom
LS1 3HE

Date: 25 April 2013

Times: 18:00 – 18:30 Registration, networking and snack refreshments
18:30 – 20:00 Presentation

Venue information: The presentation will take place in Lecture Theatre E on the 5th floor.

Map: Please see below for the map and parking information

Contacts: Prior to the event [email](#) or call +44 (0)1628 427 340
On the day of the event call **Kerry Wilson on 07715 899477**

PLEASE NOTE: Please check the [event details](#) on our website on the day of the event for the most up to date information.
If for any reason you cannot attend, please would you inform us at your earliest convenience by [e-mail](#)

In the event you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail to the relevant person.

This event has been allocated 1.5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

Please note:

- If you have any specific dietary requirements please email [CIM Events](#)
- To aid networking on the evening, a delegate list will be available to view.
- Videos/photographs may be taken during the event for CIM marketing purposes. If you do not wish to appear on such materials, please contact us prior to the event.

- CPD certificates and feedback questionnaires will be sent by email following the event, so please make sure we have your correct email address.
- Please notify us if you cannot attend the event.
- If you are a non-member and would like to receive further information about Region and Branch events, please email the [CIM Events](#).

Map, directions and parking information The Rose Bowl, Portland Way, Leeds, LSI 3HB



From the North on the A1

Leave the A1(M) at junction 44, then at roundabout take the 5th exit onto the A64
Signposted Leeds North

At roundabout take the 1st exit onto the A6120
Signposted Ring Road

At roundabout take the 3rd exit onto the A64
Signposted City Centre

Continue forward onto the A64(M)

Branch left, then turn left onto the A660
Signposted City Centre Loop Road

Continue forward onto Woodhouse Lane

Turn right onto the A58

At traffic signals turn right onto the A660
Signposted York, Skipton

Bear left onto Portland Crescent
Arrive at the Rose Bowl, LS1 3HB

From the South on the A1

Leave the A1 at Junction 43 and Branch right onto the M621
Signposted Leeds Centre

Leave the M621 at junction 4, then merge onto the A61
Signposted Harrogate, Wetherby, York

Keep in left hand lane then at traffic signals turn left onto Hunslet Road - A61
Signposted Harrogate

Keep in left hand lanes then at traffic signals continue forward onto the A639

At traffic signals continue forward onto the A653
Signposted The North, City Centre

Bear right onto the A61

Keep in right hand lane then at traffic signals turn right
Signposted The North A1, City Centre East, Harrogate

At traffic signals turn left onto East Street
Signposted Harrogate

Bear right
Signposted Harrogate, Wetherby A58

At Eastgate (Junction 11) roundabout take the 4th exit onto the A61
Signposted Harrogate, Wetherby A58

At roundabout take the 1st exit onto the A61
Signposted Harrogate

Bear left (one-way)
Signposted The West, Harrogate, Wetherby

then immediately
Bear left onto Claypit Lane - A58
Signposted Halifax

At traffic signals bear left onto the A58
Signposted City Centre

At traffic signals turn right onto the A660
Signposted York, Skipton

Bear left onto Portland Crescent
Arrive at the Rose Bowl, LS1 3HB

From the West on the M62

Leave the M62 at junction 27, then join the M621 motorway
Signposted Leeds

Leave the M621 at junction 2, then at roundabout take the 1st exit onto the A643
Signposted Wetherby A58, Harrogate A61, York A64

Continue forward onto the A58

At roundabout take the 4th exit onto the A58
Signposted City Centre, Wetherby, York

Continue forward onto the A58(M)
Signposted Wetherby

Branch left, then merge onto unnamed road
Signposted Skipton A660, Harrogate A61

At traffic signals turn right onto the A660
Signposted City Centre, Motorways

At traffic signals turn right

Continue forward
Signposted City Centre

Continue forward on the A660
Signposted City Centre Loop Road

Continue forward onto Woodhouse Lane

Turn right onto the A58

At traffic signals turn right onto the A660
Signposted York, Skipton

Bear left onto Portland Crescent
Arrive at the Rose Bowl, LS1 3HB

From the East on the M62

Leave the M62 at junction 29, then at roundabout take the 3rd exit, then join the M1 motorway
Signposted The North

Leave the A1 at Junction 43 and Branch right onto the M621
Signposted Leeds Centre

Leave the M621 at junction 4, then merge onto the A61
Signposted Harrogate, Wetherby, York

Keep in left hand lane then at traffic signals turn left onto Hunslet Road - A61
Signposted Harrogate

Keep in left hand lanes then at traffic signals continue forward onto the A639

At traffic signals continue forward onto the A653
Signposted The North, City Centre

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Rose Bowl car parking

Most visitors choose to park in the Rose bowl car park. There is an external car park at the back of the building. There is also an underground car park - exit via the staircase and this will bring you out in front of the building by the main front reception area on level one.

Additional car parking

Other car parks are available on Cookridge Street, Woodhouse Lane (Morrison's), Merrion Way, Merrion Street (St John's Centre) and Elmwood Street (behind the Brunswick Building).

Variable message signs around the city centre indicate when car parks are full / nearly full.

On-street parking

Short-stay on-street parking is available on Calverley Street, Cookridge Street, Rossington Street, Wade Lane, Belgrave Street and Cross Belgrave Street.