

Effective marketing for hotels and tourist destinations

Delegate Joining Instructions

Thank you for booking to attend this event, we hope you find it an enjoyable learning experience.

Please read the following information carefully.

Event Venue: Kendal College
Milnthorpe Road
Kendal
Cumbria
United Kingdom
LA9 5AY

Venue information: Parking is available at the college. **Please note you must obtain a free parking voucher from reception to place on your dashboard.** Alternatively, there are pay and display machines.

Map: [Directions to venue](#)

Date: 05 February 2013

Times: 18:00 – 18:30 Registration, networking and snack refreshments
18:30 – 20:00 Presentation

Contacts: Prior to the event [email](#) or call +44 (0)1628 427 340
On the day of the event call **Kerry Wilson on 07715899477**

Please note:

- If you have any specific dietary requirements please email [CIM Events](#)
- To aid networking on the evening, a delegate list will be available to view.
- Videos/photographs may be taken during the event for CIM marketing purposes. If you do not wish to appear on such materials, please contact us prior to the event.
- CPD certificates and feedback questionnaires will be sent by email following the event, so please make sure we have your correct email address.
- Please notify us if you cannot attend the event.
- If you are a non-member and would like to receive further information about Region and Branch events, please email the [CIM Events](#).