



HOW TO MARKET A REGIONAL AIRPORT Delegate Joining Instructions

Thank you for booking to attend this event, we hope you find it an enjoyable learning experience. Please read the following information carefully.

Event Venue: Nidd Seminar Rooms 1&2
The Business School
The University of Hull
Cottingham Road
Hull
Humberside
HU6 7RX

Date: 11 June 2013

Times: 18:00 – 18:30 Registration, snack refreshments and networking
18:30 – 20:00 Presentation

Map: Please see map below

Venue information: If you are travelling to the Business School by car, please access via the West Entrance indicated on the attached map.

Once on campus, there are ample parking spaces. There is a designated visitors car park situated on the right hand side of the access road alongside the Skell and Dearne buildings, labelled as 50 and 16 respectively on the attached map. The car park is barrier-controlled and you can collect an exit disc from Nidd reception on your arrival.

Once you have safely parked your vehicle, please proceed to the Business School Reception (Nidd Building) to register

Contacts: Prior to the event [e-mail](#) or call +44 (0)1628 427 340
On the day of the event call **Kerry Wilson on 07715 899477**.

PLEASE NOTE:

Please check the [event details](#) on our website on the day of the event for the most up to date information.

If, for any reason, you cannot attend, please would you inform us at your earliest convenience by [e-mail](#)

In the event you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail to the relevant person.

This event has been allocated 1.5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-

going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](mailto:team@charteredmarketer.com) the team.

If you are a non-member and would like to receive region and branch event e-mail promotion, please reply to this e-mail with **'Please sign me up for event e-mail promotion'** in the subject line.

Please note:

- If you have any specific dietary requirements please e-mail [CIM Events](#)
- To aid networking on the evening, a delegate list will be available to view.
- Videos/photographs may be taken during the event for CIM marketing purposes. If you do not wish to appear on such materials, please contact us prior to the event.
- CPD certificates and feedback questionnaires will be sent by e-mail following the event, so please make sure we have your correct e-mail address.

Map

