

Come dine with a creativity guru – 19 March 2014

Your host: Andy Green has written seven books on creativity and brand communication, including 'Creativity in Public Relations' which have been translated into eight languages. He was awarded 'Outstanding PR Practitioner of the Year 2013/4' by members of the Chartered Institute of Public Relations.

He is a pioneer in incorporating brand story-telling, meme management into PR and marketing strategies. He devises innovative ways of improving strategic and creative thinking skills and habits, including 'Tubespiration!' where he uses the London Underground as his creativity classroom.

Andy has worked with blue chip companies around the globe facilitating, training, coaching and mentoring innovation, creativity, brand story-telling programmes using Action Learning processes.

He runs what is believed to be the UK's longest-running community ideas resource, the Barry IdeasBank. He devises innovative ways of improving strategic, creative and opportunity-spotting skills and habits.

Andy is a Fellow of the Chartered Institute of Public Relations (CIPR) and Royal Society for Arts, manufactures and Commerce. He received the CIPR's prestigious Sir Stephen talents Award for services to training and development.

He runs his own training and creativity consultancy andygreencreativity.com and is also an Associate with Working Word Communications in Cardiff, a director of the Wakefield Media Centre, a partner with GREEN Communications in Wakefield, and lecturer at Cardiff University's Masters in Global Communications.

Your meal: Wafers of Charantais Melon served with tropical fruits and lemongrass syrup, either Prime Cheshire Glazed Ham accompanied with a Rich Cider Sauce, fondant potato and roasted root vegetables or ortobello Mushroom & Goats Cheese 'Wellington' with a wild mushroom cream sauce and Profiteroles with chocolate and caramel sauces.

Previous feedback for this kind of event: "In my opinion, it promoted exactly the right blend of high-level networking and intellectual stimulation sustained by a good social atmosphere which always helps to reinforce existing relationships. I shall be looking out for more like this as I think this is CIM at its best!" Jeff Hardman, Chartered Marketer.