

Ann Brine MA DipM FCIM

With over 20 years of strategic and tactical marketing experience gained both from an agency and client-side perspective, Ann currently runs her own marketing consultancy and is a trustee of The Chartered Institute of Marketing. Ann has been involved with the on-line marketing since 1995, when she worked with CompuServe on an early web based project. Following this she helped set up the south coast's largest digital marketing agency.

Ann enjoys a challenge and has worked with over 300 UK and international companies from household names through to start-ups with great ideas, across a broad spectrum of industries and sectors including IT/High-Tec, Aerospace, Defence and Cruise/Travel. Ann is also a visiting fellow and guest lecturer at Southampton Solent University.

Tomasz Dyl - Gottabe!

Young entrepreneur who at the age of 17 opened his own business - a field and experiential marketing agency and since then been working with some of today's biggest brands such as Specsavers, Western Union, o2 Telefonica, Randstad, Lebara Mobile and easy Jet.

As of December 2012, Tomasz has been joint managing director and editor in chief of a Polish weekly magazine, Magazyn PL and a bilingual monthly magazine - Business Magazyn PL.

Tomasz' commitment and hard work has been recognised and in July 2013, at the South Coast Business Awards he was named Young Entrepreneur of the Year. To read more about Tomasz, [click here](#)

Chris Fill BA MSc FCIM FHEA

Prior to his academic career Chris completed his first degree at Portsmouth, his master's degree at the University of Warwick and then enjoyed a marketing and commercial career with a variety of international organisations, including British Airways, Pendax International, and Mannesmann. He has been director of Fillassociates, the trading name of KataliSys Ltd. since 2000.

During his academic career at the University of Portsmouth's Business School, he was director of the MBA programme which operated across four international locations, and was course director of the postgraduate marketing programmes and the research degrees programme. Chris has also published research papers in a variety of academic and practitioner journals and has written over 20 books, including the recently published sixth edition of his internationally recognised textbook, *Marketing Communications*.

David Alexander BA, MSc, MCIM

David has been in Marketing since 1999, he has worked for a diverse range of industries including: online estate agency, theatre, print and fulfilment and membership organisations. During his career he worked his way up from marketing assistant to marketing manager ensuring he had a grounding in many areas of marketing such as PR, branding, customer relations and internal marketing.

David has completed the CIM qualifications and is now a CIM examiner and a senior examiner representative for various levels.

Since the summer of 2009 David has been running his own marketing training and consultancy business. He also teaches CIM and other marketing and business qualifications on a freelance basis at several institutions in London, the midlands and across the South coast. Providing face to face teaching and seminars, revision workshops, webinars and feedback on assignments/practice exams

David completed his MSc in Marketing in 2011 and is now considering his next steps in the world of academia.