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**How to use the internet to get all the leads you will ever need for your business**  
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**Charlie Hutton**

Charlie Hutton helps successful businesses to design and build online lead generation strategies that give a massive increase in sales revenue. With a focus on online lead generation strategies and funnels that aim to increase sales by focusing on data capture, multi-step follow up, direct response, and sales-driven copy.

As an author, consultant and speaker, Charlie has talked extensively about the subjects of direct marketing and business-building. In his books, workshops and seminars he teach business owners how to dramatically increase leads, prospects and sales while minimising marketing expenses. Charlie is also the author of 'Lead Magnet', the number one bestseller on Amazon for Sales and Marketing, Advertising and Direct Marketing.

