



CIM

The Chartered  
Institute of Marketing

**Great brand blunders: learning from campaign fiascos and marketing disasters – 28 January 2015**

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below. Guests are welcome to bring a laptop or tablet, although pens and pads will provided on the day.

<b>Event Venue:</b>	University of Warwick Scarman House Training Centre Gibbett Hill Road Coventry CV4 7AL
<b>Date:</b>	28 January 2015
<b>Times:</b>	18:00 - Registration 18:30 - Event starts 20:30 - Event finishes
<b>Directions:</b>	For directions to the Scarman House, Gibbett Hill, please click <a href="#">here</a> . To view a map, please click <a href="#">here</a> .
<b>Parking information:</b>	There is free car parking available at the venue.
<b>Please note:</b>	For the most up-to-date information, please click <a href="#">here</a> to view the event on our website.
<b>For questions/queries:</b>	<a href="#">E-mail</a> or call +44 (0)1628 427340.