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## Travel disrupted: how to transform and embrace digital on 2 July 2015

### Agenda

15:00 Registration

15.30 Welcome and findings from the survey

15:50 What does the future look like for travel?

16:25 Travel companies need to transform to stay ahead of the game

16:55 Coffee break

17:10 Transforming our marketing function

17:30 Our journey towards innovation

18:00 How we work and why we do things differently

18:30 Q&A with panel of guest speakers and summary

19:30 - Barbecue and networking until 21:00

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Patron HRH The Prince Philip  
Duke of Edinburgh KG KT

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VAT registration no. GB302250913