



CIM

The Chartered  
Institute of Marketing

## [How to drive digital marketing success with Dr Dave Chaffey – 9 March 2016](#)

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

**Event Venue:** The University of York Management School  
Heslington East Campus, Law and Management building  
Room LMB 002X, Ground floor  
Freboys Lane  
Heslington  
York  
YO10 5GO

**Date:** Wednesday 09 March 2016

**Times:** Registration is from 18:00; the event starts at 18:30 finishing 20:00

**Directions and parking:** Please click [here](#) to view the map on Google maps. An additional map is attached giving more detail of the East Campus and the location of the building. The Law and Management building is located at the end of Freboys Lane with parking available just after turning in to Freboys Lane on the right-hand side. Further parking is available halfway down on the left-hand side.

**Please note:** For the most up-to-date information, please click [here](#) to view the event on our website.

This event has been allocated 1.5 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For further information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

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**Network Support Team**  
**CIM** |Catalyst of collective intelligence

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