



CIM

The Chartered  
Institute of Marketing

## Digital marketing, what do you need to know? – 27 April 2016

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** Basingstoke College of Technology  
Worting Road  
Basingstoke  
Hampshire  
RG21 8TN
- Date:** Wednesday 27 April 2016
- Times:** Registration is from 09:00; event starts at 09:30 finishing at 13:00
- Directions and parking:** Please click [here](#) to view the map. Parking for the event is in the North site carpark, a member of CIM staff will be waiting for you with your parking permit (by the Nursery building), between 08:45 and 09:15. If you arrive before or after this time you will need to get a permit from the reception desk in the South site building (across the road) and park at the North site carpark. Once parked, please make your way to the South site building main reception where a member of staff will be there to help you sign in.
- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
- Latest information:** For the most up-to-date information, please click [here](#) to view the event on our website.

This event has been allocated 3 hours of CPD which will contribute towards the annual target of 35 hours. Completing the CPD year will ensure that you receive formal recognition of your on-going development as well as enabling you to work towards achieving or maintaining Chartered Marketer status. For further information on the Chartered CPD Programme call +44 (0)1628 427273 or [e-mail](#) the team.

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

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**Network Support Team**  
**CIM** |Catalyst of collective intelligence

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