



CIM

The Chartered
Institute of Marketing

Meet with drinks – 15 September 2016

Thank you for booking onto our upcoming event, we look forward to seeing you there. Details for the day are listed below.

- Event Venue:** The Zoo
St John's Beacon
1 Houghton Street
Liverpool
Merseyside
L1 1RL
- Date:** Thursday 15 September 2016
- Times:** Registration is from 18:00; event starts 18:30 and finishes 20:00
- Directions and parking:** Please click [here](#) to view the map.
There nearest on-street metered parking is on Bolton Street and Skelhorne Street with a maximum stay of up to 4 hours. These streets are free to park on after 18:00.
The nearest car park is St John's Shopping Centre, which charges £5.70 for 3 hours, or £2.50 for 6 hours if you arrive after 18:00. This is approximately 3 minutes away from the venue.
For additional parking options please click the link for [Parkopedia](#).
- Networking tips:** Many of our delegates are already seasoned networkers, so if this is you then please ignore the attached networking tips. However, should you need some help in becoming an effective networker the attached tips might be of use.
- Latest information:** For the most up-to-date information, please click [here](#) to view the event on our website.

This event is eligible for CPD and can be used within your annual CPD submission, for which the duration has been estimated as 1 hour within the Professional Marketing Standards framework category of General business skills. Completing your CPD on an annual basis ensures you receive formal recognition for your ongoing development, as well as allowing you to achieve and maintain Chartered Marketer status. For more details call +44 (0)1628 427120 or visit our [website](#).

In the event that you have booked on behalf of a colleague and provided your own contact details, please forward this e-mail onto the relevant person. **If for any reason you cannot attend, please [contact us](#) at your earliest convenience.**

If you are a non-member and would like to receive event e-mail promotion, Please reply to this e-mail with '**Please sign me up for event e-mail promotion**' in the subject line.

Network Support Team

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